

StrongPoint

Slow and steady

- Q3e EBITDA of NOK 9m
- Awaiting stabilised markets
- '26e-'27e estimates down - DCF NOK 15/sh

Q3e EBITDA of NOK 9m

The last couple of years have not been a period of smooth sailing for StrongPoint, as project delays and long decision-making cycles have hampered momentum and weighed on profitability. Adjusted EBITDA was NOK 12m in '24, down from NOK 80m in '22. It remains a waiting game, but performance has improved in '25, with H1'25 EBITDA of NOK 18m. StrongPoint is taking one step (quarter) at a time on its recovery road, and we expect Q3 to be another step in the right direction. We model Q3 revenues of ~NOK 358m (up ~14% y-o-y, vs. +18% y-o-y in Q2), with a GM at 42.0% and EBITDA of ~NOK 9m. This implies LTM EBITDA of ~NOK 32m, up ~70% from the Q1'25 LTM EBITDA – still a way to go, but getting there.

Awaiting stabilised markets

The EBITDA margin is still pressed at ~2.5%, which compares to the company's long-term target of an EBITDA margin >10%. Though we believe the long-term target will remain in place, we expect StrongPoint to provide a new strategy update in H1'26 regarding its short-term targets. Previously, StrongPoint targeted '25 revenues of NOK 1.5bn-1.8bn and an EBITDA margin of 4-6%. With these targets out of range, coupled with delays and difficult market conditions, it is likely that the company will adopt a more cautious view on its short-term targets, meaning a modest '26 target is likely. We model a '26e EBITDA margin of 4.0%, which yields EBITDA of ~NOK 62m – 25% below the previous '25 targets.

'26e-'27e estimates down – DCF NOK 15/sh

We make limited changes to our underlying '25e estimates (in absolute numbers), but our '26e-'27e estimates are down, as we lift opex somewhat and take a somewhat more careful view on the market recovery. Updated with more cautious estimates and a long-term EBITDA margin of ~7% (vs. >10% target), our DCF points to NOK 15/sh (we see fair range of 8-18/sh).

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NOKm	2023	2024	2025e	2026e	2027e
Sales	1,343	1,309	1,427	1,583	1,779
EBITDA	-1	2	35	62	96
EBITDA margin (%)	-0.1	0.2	2.4	3.9	5.4
EBIT adj.	-18	-29	-7	19	52
EBIT adj. margin (%)	-1.3	-2.2	-0.5	1.2	2.9
Pretax profit	-45	-47	-3	10	43
EPS	-0.76	-0.71	-0.04	0.18	0.75
EPS adj.	-0.25	-0.53	-0.04	0.18	0.75
Sales growth (%)	-2.2	-2.5	9.0	11.0	12.4
EPS growth (%)	nm	-6.9	-94.9	nm	nm

Source: ABG Sundal Collier, Company Data

Reason: Preview of results

Commissioned research

Not rated

IT

STRO-NO/STRONG NO

Share price (NOK) 15/10/2025 10.50
 Fair value range 8.0-18.0

MCap (NOKm) 471
 MCap (EURm) 40
 No. of shares (m) 44.9
 Free float (%) 46.0
 Av. daily volume (k) 25

Next event Q3 Report 23 October 2025

Performance



	2025e	2026e	2027e
P/E (x)	nm	58.2	13.9
P/E adj. (x)	nm	58.2	13.9
P/BVPS (x)	1.00	0.98	0.92
EV/EBITDA (x)	15.1	8.6	5.2
EV/EBIT adj. (x)	-79.1	27.7	9.5
EV/sales (x)	0.37	0.34	0.28
ROE adj. (%)	-0.3	1.7	6.8
Dividend yield (%)	0.0	0.0	0.0
FCF yield (%)	4.0	4.7	12.2
Le. adj. FCF yld. (%)	4.0	4.7	12.2
Net IB debt/EBITDA (x)	1.8	1.1	0.3
Le. adj. ND/EBITDA (x)	-2.0	-0.5	-0.7

Disclosures and analyst certifications are located on pages 9-10 of this report.

This research product is commissioned and paid for by the company covered in this report. As such, this report is deemed to constitute an acceptable minor non-monetary benefit (i.e. not investment research) as defined in MiFID II.

Company description

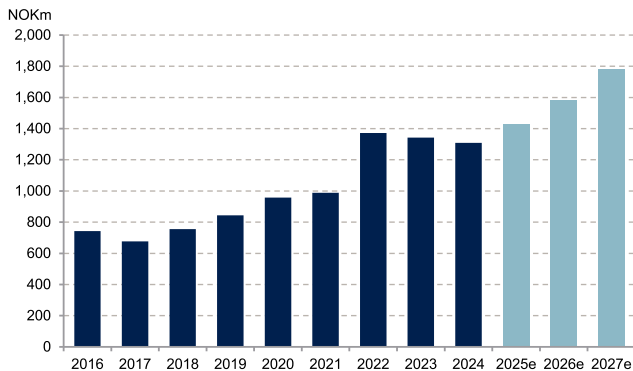
StrongPoint is a retail technology company that sells a wide variety of technology solutions that save costs, increase productivity, reduce theft or facilitate e-commerce sales for retailers. Its product portfolio includes electronic shelf labels, cash management systems, self-checkout terminals, click & collect lockers and digital e-commerce solutions. In addition, it holds strong positions in security cases for cash-in-transit and in adhesive labels. The company has strong positions in Norway, Sweden and the Baltics and is targeting to grow significantly in Spain.

[Sustainability Information](#)

Risks

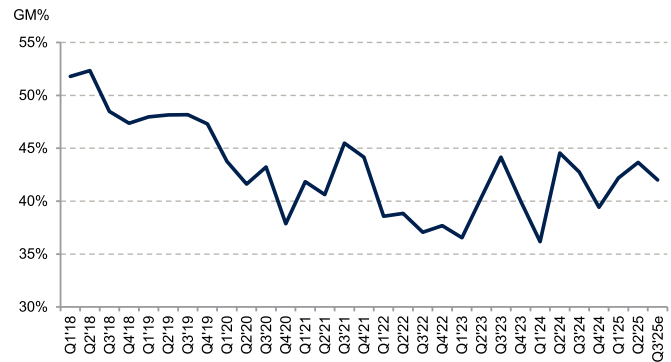
StrongPoint's earnings are to some degree dependent on large product orders. If StrongPoint is unable to win large contracts from new or existing customers, it could pose a risk to its future sales and earnings growth. The Nordic grocery retail market is highly concentrated and several of these large chains are StrongPoint customers. Losing one of these customers could result in a significant loss of repeat business for StrongPoint. As there are some competing products, StrongPoint could be exposed to price pressure from new or existing competitors. Other risk factors include FX, macroeconomy, warranty issues and regulatory risks.

Revenue forecasts



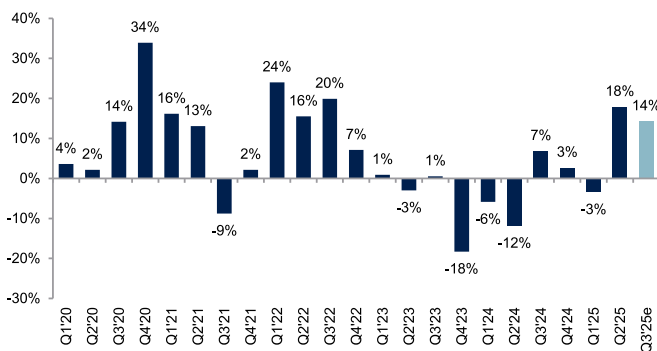
Source: ABG Sundal Collier, StrongPoint

Gross margin (%)



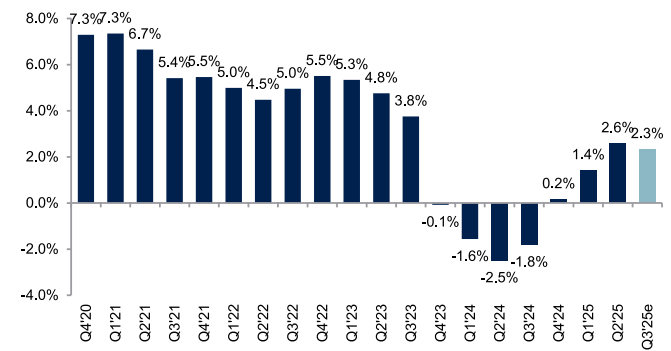
Source: ABG Sundal Collier, StrongPoint

Revenue y-o-y%



Source: ABG Sundal Collier, company data

EBITDA margin LTM (%)



Source: ABG Sundal Collier, company data

Q3 estimates

Q3 estimates

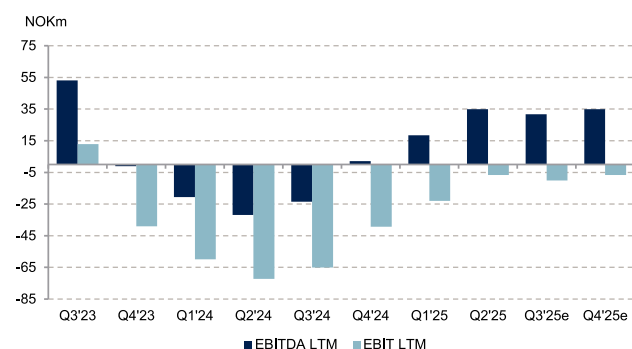
P&L, NOKm	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25	ABGSC Q3'25e
Revenues	293	331	359	297	313	340	347	350	358
Gross profit	129	132	130	132	134	134	146	153	150
Clean opex	-123	-135	-136	-131	-122	-129	-136	-146	-141
Adj. EBITDA	7	-3	-6	1	12	5	10	7	9
Non-rec. costs	-3	-18	0	-10	0	0	0	0	0
EBITDA	4	-21	-6	-9	12	5	10	7	9
D&A	-9	-10	-11	-10	-10	-10	-10	-11	-10
EBIT	-5	-31	-17	-20	2	-5	-0	-3	-1
Net finance	-8	-7	2	-8	2	-3	-11	-1	19
Taxes	4	9	3	6	-1	6	3	1	-4
Net profit	-9	-29	-11	-21	3	-2	-8	-3	13.7
EPS, reported	-0.21	-0.65	-0.25	-0.47	0.06	-0.05	-0.19	-0.07	0.31
Revenue growth, %					7%	3%	-3%	18%	14%
- Product sales, growth %					36%	4%	-13%	27%	12%
- Service rev., growth %					-10%	2%	8%	11%	16%
Organic growth, %	1%	-18%	-6%	-12%	7%	3%	-3%	18%	14%
Gross margin, %	44.2%	40.0%	36.2%	44.6%	42.7%	39.4%	42.2%	43.7%	42.0%
Clean opex/sales, %	-41.8%	-40.8%	-37.9%	-44.2%	-38.8%	-37.9%	-39.3%	-41.5%	-39.5%
Adj. EBITDA margin, %	2.4%	-0.8%	-1.7%	0.3%	3.9%	1.5%	2.9%	2.1%	2.5%

Source: ABG Sundal Collier, Company data

On the right path – LTM EBITDA rising

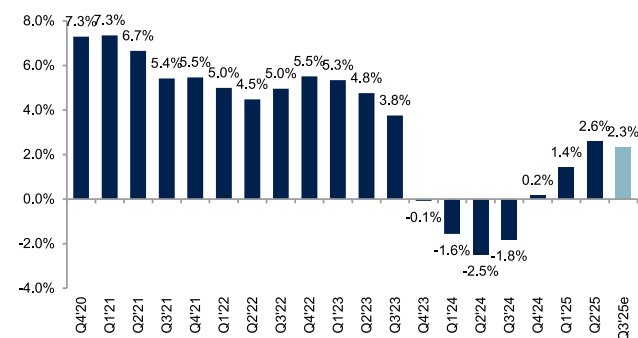
StrongPoint has now delivered four consecutive quarters of positive EBITDA, which is a step in the right direction from the negative results in Q4'23-Q2'24. LTM EBITDA is up ~70% since Q1'25 (note that there are no longer any negative numbers in the LTM calculation). Although a small positive, we see this as an encouraging development, and may indicate that the worst has past.

LTM EBITDA and EBIT



Source: ABG Sundal Collier, Company data

EBITDA margin LTM (%)



Source: ABG Sundal Collier, company data

Estimate changes

Estimate changes

P&L NOKm	Old 2025e	New 2025e	%	Δ	Old 2026e	New 2026e	%	Δ	Old 2027e	New 2027e	%	Δ
Revenues	1,425	1,427	0%	2	1,612	1,583	-2%	-28	1,831	1,779	-3%	-51
COGS	-820	-821	0%	-1	-950	-918	3%	31	-1,079	-1,045	-3%	34
Gross profit	605	606	0%	1	662	665	0%	3	752	734	-2%	-17
Adj. EBITDA	36	35	-3%	-1	72	62	-14%	-10	101	96	-5%	-5
Non-rec. costs	0	0	N.a.	0	0	0	n.a.	0	0	0	n.a.	0
EBITDA	36	35	-3%	-1	72	62	-14%	-10	101	96	-5%	-5
D&A	-42	-42	0%	0	-43	-43	0%	0	-44	-44	0%	0
EBIT	-6	-7	-16%	-1	29	19	-35%	-10	58	52	-10%	-5
Net financials	3	3	0%	0	-9	-9	0%	0	-9	-9	0%	0
Pre tax profit	-2	-3	-40%	-1	21	10	-49%	-10	49	43	-11%	-5
Taxes	1	2	15%	0	-5	-2	49%	2	-11	-10	11%	1
Net profit	-1	-2	-79%	-1	16	8	-49%	-8	38	34	-11%	-4
Adj. net profit	-1	-2	-79%	-1	16	8	-49%	-8	38	34	-11%	-4
EPS	-0.02	-0.04	-79%	-0.02	0.36	0.18	-49%	-0.18	0.85	0.75	-11%	-0.10
Adj. EPS	-0.02	-0.04	-79%	-0.02	0.36	0.18	-49%	-0.18	0.85	0.75	-11%	-0.10
Gross margin %	42.5%	42.5%	0.0%	-	41.1%	42.0%	0.9%	-	41.1%	41.3%	0.2%	-
Clean opex/sales %	-39.9%	-40.0%	-0.1%	-	-36.6%	-38.1%	-1.5%	-	-35.5%	-35.9%	-0.4%	-
Adj EBITDA margin %	2.5%	2.4%	-0.1%	-	4.5%	3.9%	-0.6%	-	5.5%	5.4%	-0.1%	-

Source: ABG Sundal Collier

Below, we show both historical figures and our annual estimates. Note that we have used reported figures for all historical periods, and 2017-2020 has not been restated. Historical figures therefore include both the Labels and Cash Security businesses and are not directly comparable with our estimates.

Annual estimates

Not restated, incl. divested units										
P&L, NOKm	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Revenues	1,068	1,112	1,127	981	1,372	1,343	1,309	1,427	1,583	1,779
COGS	-535	-579	-639	-546	-851	-805	-779	-821	-918	-1,045
Gross profit	533	532	488	435	521	537	530	606	665	734
Clean opex	-466	-434	-389	-368	-442	-517	-518	-571	-603	-639
Adj. EBITDA	67	98	99	68	80	20	12	35	62	96
Non-rec. items	0	0	53	-14	-4	-21	-10	0	0	0
EBITDA	67	98	152	54	76	-1	2	35	62	96
D&A	-38	-53	-63	-26	-38	-38	-42	-42	-43	-44
Impairments	0	0	-3	0	0	0	0	0	0	0
EBIT	30	45	87	28	37	-39	-39	-7	19	52
Net financials	-4	-2	-9	-2	1	-6	-7	3	-9	-9
PTP	26	43	78	26	38	-45	-47	-3	10	43
Taxes	-13	-11	-19	-4	-9	11	15	2	-2	-10
Net profit	13	32	98	191	29	-34	-32	-2	8	34
Adj. net profit	13	32	35	36	37	-11	-24	-2	8	34
EPS	0.30	0.72	2.20	4.30	0.65	-0.76	-0.71	-0.04	0.18	0.75
Adj. EPS	0.30	0.72	0.80	0.82	0.83	-0.25	-0.53	-0.04	0.18	0.75
DPS	0.55	0.60	0.70	0.80	0.90	0.00	0.00	0.00	0.00	0.00
Growth	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Revenue growth	12%	4%	1%	n.a.	40%	-2%	-2%	9%	11%	12%
Gross profit	11%	0%	-8%	n.a.	20%	3%	-1%	14%	10%	10%
Clean opex	9%	-7%	-10%	n.a.	20%	17%	0%	10%	6%	6%
Adj. EBITDA	29%	46%	1%	n.a.	18%	-75%	-39%	187%	78%	54%
Adj. Net profit	34%	137%	11%	n.a.	2%	-131%	110%	-93%	599%	318%
Margins	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Gross profit	49.9%	47.9%	43.3%	44.4%	38.0%	40.0%	40.5%	42.5%	42.0%	41.3%
chg. y-o-y	-0.5%	-2.0%	-4.6%	n.a.	-6.4%	2.0%	0.5%	2.0%	-0.5%	-0.7%
Clean opex % of sales	-43.6%	-39.0%	-34.5%	-37.5%	-32.2%	-38.5%	-39.6%	-40.0%	-38.1%	-35.9%
chg. y-o-y	1.3%	4.6%	4.5%	n.a.	5.3%	-6.3%	-1.0%	-0.5%	1.9%	2.2%
Adj. EBITDA	6.3%	8.8%	8.8%	6.9%	5.8%	1.5%	0.9%	2.4%	3.9%	5.4%
chg. y-o-y	0.8%	2.5%	0.0%	n.a.	-1.1%	-4.3%	-0.6%	1.5%	1.5%	1.5%

Source: ABG Sundal Collier (estimates and calculations), company data (historical figures)

Valuation

DCF valuation

Our discounted cash flow (DCF) valuation returns a share price range of NOK 9-25 for StrongPoint. We have assumed the following in our DCF calculation:

- ABGSC estimates for 2025e-28e.
- Annual growth of 5% for 2029e-31e.
- EBITDA margin of ~7% for 2029e-31e
- Weighted average tax rate of 22%.
- Long-term terminal growth rate of 2%.
- A weighted average cost of capital (WACC) of 10%.

DCF valuation

DCF model								Terminal value		
NOKm	2025	2026	2027	2028	2029	2030	2031	NOKm	2031	2032
Revenues	1,427	1,583	1,779	1,957	2,055	2,158	2,266	Revenues	2,266	2,311
Sales growth	9%	11%	12%	10%	5%	5%	5%	Sales growth	5%	2%
EBITDA	35	62	96	137	153	161	169	EBITDA	169	172
EBITDA margin	2%	4%	5%	7%	7%	7%	7%	EBITDA margin	7%	7%
Free cash flow after leases	-18	-3	24	56	67	71	76	Free cash flow	66	84
Discounted free cash flow	-18	-3	20	42	45	44	43	Terminal value	539	
Valuation summary										
Stage 1: '25e-'28e										
Stage 2: '29e-'31e										
Terminal value										
Enterprise value										
Net debt excl. Leases										
Equity value										
Number of shares										
Value per share										
Key assumptions										
Growth '29e-'31e								5.0%		
EBITDA margin, '29e-								7%		
Tax rate								22%		
Terminal growth								2.0%		
WACC								10.0%		

Source: ABG Sundal Collier, Company data

Share price given WACC and terminal growth

		Terminal sales growth					
		1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
WACC	8.0%	19	20	21	22	24	25
	9.0%	16	17	17	18	19	20
	10.0%	14	14	15	15	16	16
	11.0%	12	12	12	13	13	13
	12.0%	10	10	11	11	11	11
	13.0%	9	9	9	9	10	10

Source: ABG Sundal Collier

Share price given terminal growth and margin

		Terminal sales growth					
		1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
EBITDA margin	7.0%	12	13	13	13	14	14
	7.5%	14	14	15	15	16	16
	8.0%	15	16	16	17	18	18
	8.5%	17	17	18	19	19	20
	9.0%	18	19	20	20	21	22
	9.5%	20	20	21	22	23	24
	10.0%	22	22	23	24	25	26

Source: ABG Sundal Collier

Income Statement (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Sales	1,068	1,112	1,183	981	1,372	1,343	1,309	1,427	1,583	1,779
COGS	-535	-579	-639	-560	-851	-805	-779	-821	-918	-1,045
Gross profit	533	532	544	421	521	537	530	606	665	734
Other operating items	-533	-439	-394	-369	-446	-538	-528	-571	-603	-639
EBITDA	-	93	150	53	76	-1	2	35	62	96
Depreciation and amortisation	0	-48	-63	-25	-32	-35	-41	-42	-43	-44
of which leasing depreciation	-	-26	-47	-13	-19	-21	-22	-23	-23	-23
EBITA	-	45	87	28	44	-31	-39	-7	19	52
EO Items	0	0	53	-14	-4	-21	-10	0	0	0
Impairment and PPA amortisation	0	0	0	0	-6	-8	0	0	0	0
EBIT	30	45	87	28	37	-39	-39	-7	19	52
Net financial items	-4	-2	-9	-2	1	-6	-7	3	-9	-9
Pretax profit	26	43	78	26	38	-45	-47	-3	10	43
Tax	-13	-11	-19	-4	-9	11	15	2	-2	-10
Net profit	13	32	59	22	29	-34	-32	-2	8	34
Minority interest	0	0	0	0	0	0	0	0	0	0
Net profit discontinued	0	0	39	168	0	0	0	0	0	0
Net profit to shareholders	13	32	98	191	29	-34	-32	-2	8	34
EPS	0.30	0.72	2.20	4.30	0.65	-0.76	-0.71	-0.04	0.18	0.75
EPS adj.	-	0.72	0.80	0.82	0.83	-0.25	-0.53	-0.04	0.18	0.75
Total extraordinary items after tax	0	0	40	-12	-3	-16	-7	0	0	0
Leasing payments	-	-26	-47	-13	-19	-21	-22	-23	-23	-23
<i>Tax rate (%)</i>	<i>48.3</i>	<i>26.1</i>	<i>24.2</i>	<i>13.7</i>	<i>23.7</i>	<i>24.2</i>	<i>31.8</i>	<i>49.1</i>	<i>22.0</i>	<i>22.0</i>
<i>Gross margin (%)</i>	<i>49.9</i>	<i>47.9</i>	<i>46.0</i>	<i>42.9</i>	<i>38.0</i>	<i>40.0</i>	<i>40.5</i>	<i>42.5</i>	<i>42.0</i>	<i>41.3</i>
<i>EBITDA margin (%)</i>	<i>0.0</i>	<i>8.4</i>	<i>12.6</i>	<i>5.4</i>	<i>5.5</i>	<i>-0.1</i>	<i>0.2</i>	<i>2.4</i>	<i>3.9</i>	<i>5.4</i>
<i>EBITA margin (%)</i>	<i>0.0</i>	<i>4.1</i>	<i>7.3</i>	<i>2.8</i>	<i>3.2</i>	<i>-2.3</i>	<i>-3.0</i>	<i>-0.5</i>	<i>1.2</i>	<i>2.9</i>
<i>EBIT margin (%)</i>	<i>2.8</i>	<i>4.1</i>	<i>7.3</i>	<i>2.8</i>	<i>2.7</i>	<i>-2.9</i>	<i>-3.0</i>	<i>-0.5</i>	<i>1.2</i>	<i>2.9</i>
<i>Pre-tax margin (%)</i>	<i>2.4</i>	<i>3.9</i>	<i>6.6</i>	<i>2.6</i>	<i>2.8</i>	<i>-3.4</i>	<i>-3.6</i>	<i>-0.2</i>	<i>0.7</i>	<i>2.4</i>
<i>Net margin (%)</i>	<i>1.3</i>	<i>2.9</i>	<i>5.0</i>	<i>2.3</i>	<i>2.1</i>	<i>-2.5</i>	<i>-2.4</i>	<i>-0.1</i>	<i>0.5</i>	<i>1.9</i>
Growth Rates y-o-y	-	-	-	-	-	-	-	-	-	-
<i>Sales growth (%)</i>	<i>12.2</i>	<i>4.1</i>	<i>6.4</i>	<i>-17.0</i>	<i>39.8</i>	<i>-2.2</i>	<i>-2.5</i>	<i>9.0</i>	<i>11.0</i>	<i>12.4</i>
<i>EBITDA growth (%)</i>	--	--	<i>60.4</i>	<i>-64.8</i>	<i>43.4</i>	<i>-101.3</i>	<i>-315.0</i>	<i>1,505.2</i>	<i>78.1</i>	<i>54.1</i>
<i>EBITA growth (%)</i>	--	--	<i>90.7</i>	<i>-68.2</i>	<i>59.0</i>	<i>-170.9</i>	<i>26.9</i>	<i>-83.0</i>	<i>-387.5</i>	<i>172.0</i>
<i>EBIT growth (%)</i>	<i>50.1</i>	<i>51.9</i>	<i>90.7</i>	<i>-68.2</i>	<i>35.8</i>	<i>-204.7</i>	<i>0.6</i>	<i>-83.0</i>	<i>-387.5</i>	<i>nm</i>
<i>Net profit growth (%)</i>	<i>34.0</i>	<i>137.0</i>	<i>84.5</i>	<i>-62.0</i>	<i>30.2</i>	<i>-217.4</i>	<i>-6.9</i>	<i>-94.9</i>	<i>-598.9</i>	<i>318.3</i>
<i>EPS growth (%)</i>	<i>34.0</i>	<i>nm</i>	<i>nm</i>	<i>95.3</i>	<i>-84.9</i>	<i>nm</i>	<i>-6.9</i>	<i>-94.9</i>	<i>nm</i>	<i>nm</i>
Profitability	-	-	-	-	-	-	-	-	-	-
<i>ROE (%)</i>	<i>4.9</i>	<i>12.0</i>	<i>31.0</i>	<i>44.1</i>	<i>5.8</i>	<i>-7.0</i>	<i>-6.8</i>	<i>-0.3</i>	<i>1.7</i>	<i>6.8</i>
<i>ROE adj. (%)</i>	<i>4.9</i>	<i>12.0</i>	<i>18.2</i>	<i>46.9</i>	<i>7.7</i>	<i>-2.1</i>	<i>-5.3</i>	<i>-0.3</i>	<i>1.7</i>	<i>6.8</i>
<i>ROCE (%)</i>	<i>8.3</i>	<i>12.1</i>	<i>19.6</i>	<i>5.3</i>	<i>6.6</i>	<i>-6.0</i>	<i>-5.7</i>	<i>0.0</i>	<i>2.7</i>	<i>7.2</i>
<i>ROCE adj. (%)</i>	<i>8.3</i>	<i>12.1</i>	<i>7.6</i>	<i>8.0</i>	<i>8.1</i>	<i>-1.5</i>	<i>-4.3</i>	<i>-1.0</i>	<i>2.7</i>	<i>7.2</i>
<i>ROIC (%)</i>	<i>0.0</i>	<i>9.8</i>	<i>17.1</i>	<i>6.1</i>	<i>6.9</i>	<i>-3.9</i>	<i>-4.4</i>	<i>-0.6</i>	<i>2.8</i>	<i>7.5</i>
<i>ROIC adj. (%)</i>	<i>0.0</i>	<i>9.8</i>	<i>6.6</i>	<i>9.2</i>	<i>7.6</i>	<i>-1.2</i>	<i>-3.3</i>	<i>-0.6</i>	<i>2.8</i>	<i>7.5</i>
Adj. earnings numbers	-	-	-	-	-	-	-	-	-	-
EBITDA adj.	0	93	96	67	80	20	12	35	62	96
<i>EBITDA adj. margin (%)</i>	<i>0.0</i>	<i>8.4</i>	<i>8.1</i>	<i>6.8</i>	<i>5.8</i>	<i>1.5</i>	<i>0.9</i>	<i>2.4</i>	<i>3.9</i>	<i>5.4</i>
EBITDA lease adj.	-	68	50	54	61	-1	-10	12	39	72
<i>EBITDA lease adj. margin (%)</i>	<i>0.0</i>	<i>6.1</i>	<i>4.2</i>	<i>5.5</i>	<i>4.4</i>	<i>-0.1</i>	<i>-0.8</i>	<i>0.9</i>	<i>2.5</i>	<i>4.1</i>
EBITA adj.	0	45	33	42	48	-10	-29	-7	19	52
<i>EBITA adj. margin (%)</i>	<i>0.0</i>	<i>4.1</i>	<i>2.8</i>	<i>4.2</i>	<i>3.5</i>	<i>-0.7</i>	<i>-2.2</i>	<i>-0.5</i>	<i>1.2</i>	<i>2.9</i>
EBIT adj.	30	45	33	42	41	-18	-29	-7	19	52
<i>EBIT adj. margin (%)</i>	<i>2.8</i>	<i>4.1</i>	<i>2.8</i>	<i>4.2</i>	<i>3.0</i>	<i>-1.3</i>	<i>-2.2</i>	<i>-0.5</i>	<i>1.2</i>	<i>2.9</i>
Pretax profit Adj.	26	43	24	40	49	-16	-37	-3	10	43
Net profit Adj.	13	32	18	34	39	-10	-25	-2	8	34
Net profit to shareholders adj.	13	32	57	203	39	-10	-25	-2	8	34
<i>Net adj. margin (%)</i>	<i>1.3</i>	<i>2.9</i>	<i>1.6</i>	<i>3.5</i>	<i>2.8</i>	<i>-0.8</i>	<i>-1.9</i>	<i>-0.1</i>	<i>0.5</i>	<i>1.9</i>

Source: ABG Sundal Collier, Company Data

Cash Flow (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
EBITDA	-	93	150	53	76	-1	2	35	62	96
Net financial items	-4	-2	-9	-2	1	-6	-7	3	-9	-9
Paid tax	-13	-11	-19	-4	-9	11	15	2	-2	-10
Non-cash items	69	-0	31	228	23	-5	-26	-38	5	10
Cash flow before change in WC	52	80	152	276	91	-1	-16	2	56	87
Change in working capital	-31	1	-21	-50	-74	17	110	51	-27	-22

Cash Flow (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Operating cash flow	21	81	132	225	17	16	93	53	30	65
Capex tangible fixed assets	-	-15	-7	-9	-9	-15	-15	-11	-7	-8
Capex intangible fixed assets	-	0	0	0	0	-12	-26	-23	0	0
Acquisitions and Disposals	0	0	0	197	-66	-2	0	0	0	0
Free cash flow	21	66	125	414	-58	-13	53	19	22	57
Dividend paid	-22	-24	-27	-31	-35	-40	0	0	0	0
Share issues and buybacks	0	-1	1	-14	-3	2	2	0	0	0
Leasing liability amortisation	0	0	0	0	0	0	0	0	0	0
Other non-cash items	4	-73	-35	-220	-103	-42	1	31	-26	-23
Balance Sheet (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Goodwill	141	138	152	125	160	174	180	183	183	183
Other intangible assets	60	47	42	30	83	125	152	163	150	138
Tangible fixed assets	58	32	24	19	24	30	30	33	33	33
Right-of-use asset	0	81	68	43	83	100	97	86	86	86
Total other fixed assets	14	7	37	38	41	37	52	53	51	42
Fixed assets	274	306	322	255	390	467	510	519	504	482
Inventories	128	138	145	211	232	230	173	146	161	175
Receivables	200	180	217	176	274	241	223	215	241	267
Other current assets	26	27	27	31	42	37	39	46	46	46
Cash and liquid assets	27	39	75	174	47	39	112	169	165	199
Total assets	655	691	786	847	986	1,014	1,058	1,095	1,117	1,169
Shareholders equity	265	264	366	498	507	475	465	472	480	514
Minority	0	0	0	0	0	0	0	0	0	0
Total equity	265	264	366	498	507	475	465	472	480	514
Long-term debt	50	11	0	11	8	5	1	101	101	101
Pension debt	0	0	0	0	0	0	0	0	0	0
Convertible debt	0	0	0	0	0	0	0	0	0	0
Leasing liability	0	81	67	42	81	98	95	86	86	86
Total other long-term liabilities	21	4	8	9	21	20	17	17	17	17
Short-term debt	32	50	42	5	30	102	128	43	43	43
Accounts payable	126	108	143	114	159	160	141	128	145	162
Other current liabilities	162	173	161	168	180	155	210	247	244	244
Total liabilities and equity	655	691	786	847	986	1,014	1,058	1,095	1,117	1,169
Net IB debt	55	103	34	-116	72	166	112	62	66	32
Net IB debt excl. pension debt	55	103	34	-116	72	166	112	62	66	32
Net IB debt excl. leasing	55	22	-33	-158	-9	68	17	-24	-20	-54
Capital employed	347	406	475	556	626	680	690	703	711	745
Capital invested	320	367	400	382	579	640	577	534	546	546
Working capital	66	65	86	136	210	193	84	33	60	82
EV breakdown	-	-	-	-	-	-	-	-	-	-
Market cap. diluted (m)	466	466	466	466	471	471	471	471	471	471
Net IB debt adj.	55	103	34	-116	72	166	112	62	66	32
Market value of minority	0	0	0	0	0	0	0	0	0	0
Reversal of shares and participations	-1	-1	-1	-5	-5	-5	-5	-5	-5	-5
Reversal of conv. debt assumed equity	-	-	-	-	-	-	-	-	-	-
EV	520	568	499	345	538	632	578	528	532	498
Total assets turnover (%)	158.1	165.2	160.2	120.2	149.8	134.3	126.4	132.5	143.1	155.7
Working capital/sales (%)	4.8	5.9	6.4	11.3	12.6	15.0	10.6	4.1	2.9	4.0
Financial risk and debt service	-	-	-	-	-	-	-	-	-	-
Net debt/equity (%)	20.6	39.0	9.3	-23.3	14.1	34.9	24.0	13.1	13.7	6.2
Net debt / market cap (%)	11.7	22.1	7.3	-24.9	15.2	35.1	23.7	13.1	14.0	6.8
Equity ratio (%)	40.5	38.2	46.6	58.9	51.5	46.8	44.0	43.1	43.0	44.0
Net IB debt adj. / equity (%)	20.6	39.0	9.3	-23.3	14.1	34.9	24.0	13.1	13.7	6.2
Current ratio	1.19	1.16	1.34	2.07	1.62	1.31	1.14	1.38	1.42	1.53
EBITDA/net interest	0.0	41.0	16.7	32.8	92.2	0.2	0.3	10.0	7.0	10.9
Net IB debt/EBITDA (x)	--	1.1	0.2	-2.2	0.9	-163.8	51.4	1.8	1.1	0.3
Net IB debt/EBITDA lease adj. (x)	--	0.3	-0.7	-2.9	-0.2	-74.5	-1.7	-2.0	-0.5	-0.7
Interest coverage	0.0	20.0	9.6	17.1	53.4	5.2	5.4	1.9	2.2	5.9

Source: ABG Sundal Collier, Company Data

Share Data (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Actual shares outstanding	44	44	44	44	45	45	45	45	45	45
Actual shares outstanding (avg)	44	44	44	44	45	45	45	45	45	45

Share Data (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
All additional shares	0	0	0	0	1	0	0	0	0	0
Issue month	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Assumed dil. of shares from conv.	0	0	0	0	0	0	0	0	0	0
As. dil. of shares from conv. (avg)	0	0	0	0	0	0	0	0	0	0
Conv. debt not assumed as equity	0	0	0	0	0	0	0	0	0	0
No. of warrants	0	0	0	0	0	0	0	0	0	0
Market value per warrant	0	0	0	0	0	0	0	0	0	0
Dilution from warrants	0	0	0	0	0	0	0	0	0	0
Issue factor	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Actual dividend per share	0.55	0.60	0.70	0.80	0.90	0.00	0.00	0.00	0.00	0.00
Reported earnings per share	-	-	-	-	-	-	-	-	-	-

Source: ABG Sundal Collier, Company Data

Valuation and Ratios (NOKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Shares outstanding adj.	44	44	44	44	45	45	45	45	45	45
Diluted shares adj.	44	44	44	44	45	45	45	45	45	45
EPS	0.30	0.72	2.20	4.30	0.65	-0.76	-0.71	-0.04	0.18	0.75
Dividend per share	0.55	0.60	0.70	0.80	0.90	0.00	0.00	0.00	0.00	0.00
EPS adj.	-	0.72	0.80	0.82	0.83	-0.25	-0.53	-0.04	0.18	0.75
BVPS	5.97	5.95	8.25	11.23	11.30	10.58	10.36	10.52	10.70	11.46
BVPS adj.	1.43	1.79	3.89	7.73	5.90	3.90	2.96	2.82	3.27	4.31
Net IB debt/share	1.23	2.32	0.77	-2.62	1.60	3.69	2.49	1.38	1.47	0.71
Share price	10.50	10.50	10.50	10.50	10.50	10.50	10.50	10.50	10.50	10.50
Market cap. (m)	466	466	466	466	471	471	471	471	471	471
Valuation	-	-	-	-	-	-	-	-	-	-
P/E (x)	34.7	14.6	4.8	2.4	16.2	nm	nm	nm	58.2	13.9
EV/sales (x)	0.5	0.5	0.4	0.4	0.4	0.5	0.4	0.4	0.3	0.3
EV/EBITDA (x)	--	6.1	3.3	6.5	7.1	-625.2	266.0	15.1	8.6	5.2
EV/EBITA (x)	--	12.5	5.8	12.5	12.3	-20.4	-14.7	-79.1	27.7	9.5
EV/EBIT (x)	17.4	12.5	5.8	12.5	14.4	-16.2	-14.7	-79.1	27.7	9.5
Dividend yield (%)	5.2	5.7	6.7	7.6	8.6	0.0	0.0	0.0	0.0	0.0
FCF yield (%)	4.6	14.2	26.9	88.8	-12.4	-2.7	11.3	4.0	4.7	12.2
Le. adj. FCF yld. (%)	4.6	14.2	26.9	88.8	-12.4	-2.7	11.3	4.0	4.7	12.2
P/BVPS (x)	1.76	1.77	1.27	0.94	0.93	0.99	1.01	1.00	0.98	0.92
P/BVPS adj. (x)	7.35	5.88	2.70	1.36	1.78	2.69	3.54	3.73	3.21	2.44
P/E adj. (x)	--	14.6	13.1	12.8	12.7	nm	nm	nm	58.2	13.9
EV/EBITDA adj. (x)	--	6.1	5.2	5.2	6.8	31.6	47.5	15.1	8.6	5.2
EV/EBITA adj. (x)	--	12.5	15.0	8.3	11.3	-63.3	-19.7	-79.1	27.7	9.5
EV/EBIT adj. (x)	17.4	12.5	15.0	8.3	13.0	-34.9	-19.7	-79.1	27.7	9.5
EV/CE (x)	1.5	1.4	1.1	0.6	0.9	0.9	0.8	0.8	0.7	0.7
Investment ratios	-	-	-	-	-	-	-	-	-	-
Capex/sales (%)	0.0	1.3	0.6	0.9	0.7	2.0	3.1	2.4	0.5	0.4
Capex/depreciation	--	0.7	0.4	0.7	0.7	1.9	2.1	1.7	0.4	0.4
Capex tangibles / tangible fixed assets	0.0	45.1	27.2	46.2	39.4	48.1	48.8	32.8	22.5	22.8
Capex intangibles / definite intangibles	0.0	0.0	0.0	0.0	0.0	9.5	16.8	14.2	0.0	0.0
Depreciation on intang / def. intang	0.0	28.7	22.3	24.9	8.2	5.7	7.9	7.5	8.2	9.1
Depreciation on tangibles / tangibles	0.0	27.1	28.9	24.2	26.8	21.7	24.2	22.1	22.5	22.8

Source: ABG Sundal Collier, Company Data

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